PRESS RELEASE

HORSERECORDS NAMED FINALIST AT THE 2022 STATE iAWARDS FOR

BEST SOLUTION INVOLVING A NEW TECHNOLOGY PLATFORM

HorseRecords, a leading software (SaasS) provider in horse record management solutions developed a first innovation giving horse owners, managers, vets access to record and manage important information relating to horse management was named finalist in the 2022 SA / NT State iAwards state for best solution involving a new technology platform.

"With years in the making it's a huge honour for HorseRecords to be celebrated a finalist amongst the best in this category." said Andy Ide, Founder and Director of HorseRecords. *"Our commitment and dedication to delivering first in class horse solution software that make a difference, is our passion and promise to the industry",* says Andy.

Offering a specialised App solution that makes it possible to gain visibility in real time and analytics about each horse is revolutionary and it's our commitment to help customers improve the management and sale of their horses.

A huge thanks to the 2022 iAwards judges who noted HorseRecords a comprehensive horse husbandry application that enables horse owners and horse businesses to customise information and gain insights while promoting ethical ownership and investment in the animal.

The App was built in consultation with industry specialists; horse owners, managers, breeders, vets, trainers, farriers rehabilitation specialists to capture and document relevant and key information needed to make critical decisions. Having a single source of truth is invaluable and proven to be of value to racing authorities in SA, NT and other states. *"HorseRecords is an integral tool we use to promote equine welfare in our Off the Track racehorses."* - John Cornell, Equine Welfare Officer, RacingSA. *"HorseRecords has allowed us to monitor the welfare of our retired racehorses and provided new owners with a resource to improve stable management."* - Ella Baird, Equine Welfare, Thoroughbred Racing NT

"It's been a privilege working with Racing SA and Thoroughbred Racing NT to develop a customised App solution helping the management of retired racehorses. It supports their proactive and ethical care of racehorses moving onto other forms of equitation" says Andy.

With a growing customer base, happy customers like Jeanette Gower, owner of Chalani Australian Stock Horses are behind Andy to see a much-loved industry lead in innovative horse solutions. *"The main thing that makes HorseRecords different to other equine management software is that it is customisable to any horse discipline and has enabled us to organise all of our stud information in the one place.",* says Jeanette

Andy and the team are dedicated to continuing to develop and design customisable HorseRecords App solutions not limited in scope but instead elevate horse management practices. For more information on HorseRecords visit https://horserecords.info

About HorseRecords

HorseRecords was started when Founder, Andy Ides' wife asked him to write a program that allowed her to save horse information electronically. After many years of testing, the software was released and is now used by multiple disciplines across the horse industry.

HorseRecords App is an all-in-one horse management ethical solution for horse industry specialists and owners to record and manage critical horse information including, veterinary, training, performance, nutrition, stable and staff management, breeding and pedigrees currently not available in one place.

HorseRecords works with horse owners, horse businesses and Racing Associations to help ensure the ethical care of horses both locally and globally. Visit https://horserecords.info to learn more.

About 2022 State iAwards

The 2022 State iAwards is managed by the Australian Information Industry Association (AIIA) to foster innovation within the digital space. There are seven categories including Technology Innovation, Government Innovation and Environment Sustainability Innovation.

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